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# PORTFOLIO

#### Who We Are

- URBAN AND RURAL JOINT ACCENTURE (URJA) is a registered public charitable trust and Non Governing Organization (NGO) in India governed by the Indian Trust Act 1882.
- URJA is committed to undertaking various programs and activities for Children, Youth, Men, Women, Old age and other marginalized segments of the society irrespective of their caste, creed, age, sex, color and religion, in rural, urban, tribal areas, and resettlement colonies/J.J. clusters, to realize the ideals and objectives of the constitution of India in order to protect, promote and advocate human rights and equality.
- URJA was established on 31<sup>st</sup> August 2015 with the efforts of some young Social Developers and got registered under Indian Public Charitable Act 1882. It is a group of grass root level consultants and management professionals of different thematic areas and with a capacity to undertake and run all such activities and programs which are related to development of less fortunate and socio-economically deprived

#### • We The Catalyst :

The social work is built upon the foundation of consultation with communities, whereby the needs are not imposed by an outside agency; rather they are identified at the grassroots. In this manner, URJA aims to act as positive catalyst for the change, utilizing the energies and initiatives of the people themselves in order to implement the concept of selfsustainability.

### • Foresight:

Envisaging a self-reliant, egalitarian society based on Social & Gender Sensitivity while harmonizing and creating over all common concern for the collective, keeping safe the individual priorities and choices.

### • Pursuit :

WE are a flame of determined spirits fired by an unquenchable faith in our mission to alter the course of development by providing innate power to the socially and economically deprived people to shape up their life through Capacity Building, Empowerment, Education and better Health care practices.

### **Dialogue with Community:**

URJA is working in the field of overall community social development, education, and health sectors with the motto of sustainability of marginalized community with below given focused area:

To improve the delivery of comprehensive social development programs in marginalized community

Enabling community management in maintenance of urban and rural services Promotion of just governance, that is both participative and propoor

Capacity Community, Social Mobilization and Knowledge Management

Networking & Alliance Building

## **CORE TEAM**

We always say that changing the way the world tackles poverty "will take all of us," and our Partner community is a living proof. They come from across the country and include Educationalists, Social Scientists, Business Leaders, Entrepreneurs, Artists, and Activists who embody the spirit of generosity and have always dared to dream different and committed to changing the status quo.

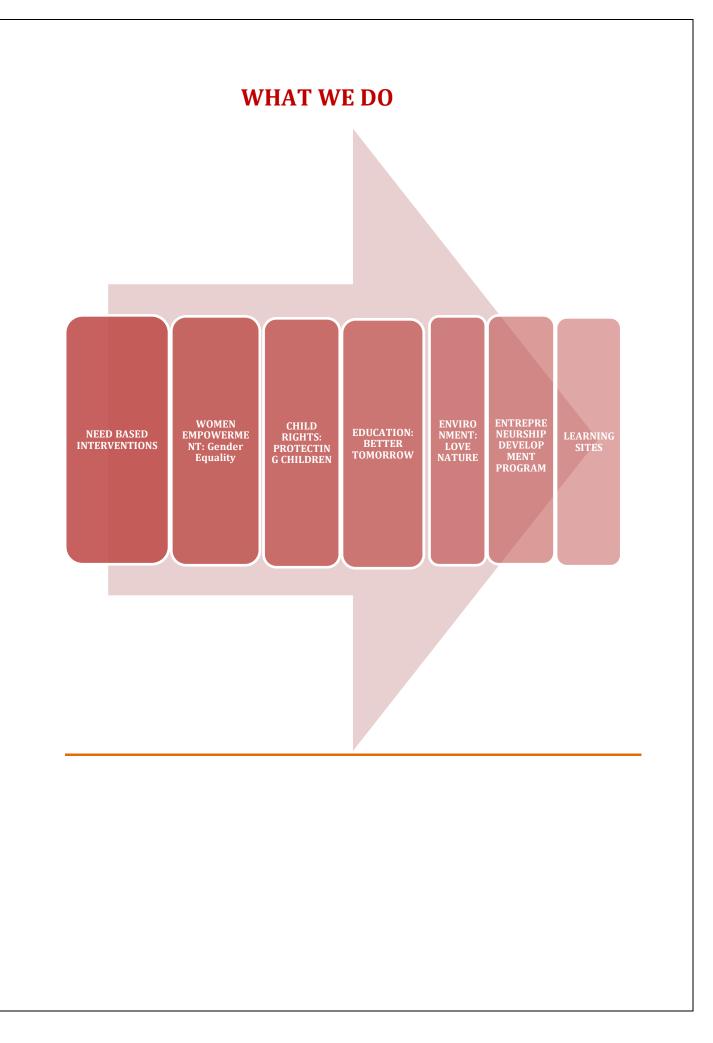
- Prof. Archana Dassi, PhD, in Social work, UGC Research Awardee , Technical Advisor
- Prof. Dr. Deoraj Sinha MBBS, MD- Psychiatry, Technical Advisor
- Dr. Rakesh Kumar Saini, MD Homeopathy, Consultant
- Dr. Sama Shelly, B.U.M.S, Consultant
- Mr. Abhinav Verma, B.Sc., LL.B, LL.M, Consultant
- CA Vijay Kumar Sharma, Chartered Accountant, FCA, DISA, Consultant
- Ms. Pragati Keswani Masters in Fine Arts, Gold Medalist, PGDGD, Consultant
- Ms. Tripti Oberai, MA Psychology, PGDCA, B.Ed., Secretary/Managing Trustee
- Mr. Vikram Kaul, MBA Health Administration, President/Managing Trustee

# **OUR EXPERTISE**

Commendable roles in facilitating & implementing Multistakeholder partnerships

Promoting participatory philosophy at every level of institutional growth Piloting Public Private Partnership on various issues

Respecting Community Based Reflection & Review Process Progressively increasing support and move ahead in backing of SHGs / Federation movement with rural and urban poor



# ANNUAL ACTIVITY REPORT 2017-2018





## Glimpse of year 2017-18

## **Blooming Buds**

#### (A Non-Formal Education program for Marginalized children)

Education in India is provided by the public sector as well as the private sector, with control and funding coming from three levels: central, state and local. Under various articles of the Indian Constitution, free and compulsory education is provided as a fundamental right to children between the ages of 6 and 14. The ratio of public schools to private schools in India is 7:5. At the primary and secondary level, India has a



large private school system complementing the government run schools, with 29% of students receiving private education in the 6 to 14 age group. As per the Annual Status of Education Report (ASER) 2012, 96.5% of all rural children between the ages of 6-14 were enrolled in school. This is the fourth annual survey to report

enrolment above 96%. Another report from 2013 stated that there were 22.9 crore students enrolled in different accredited urban and rural schools of India, from Class I to XII, representing an increase of 23 lac students over 2002 total enrolment, and a 19% increase in girl's enrolment. While quantitatively India is inching closer to universal education, the quality of its



education has been questioned particularly in its government run school system.

Some of the reasons for the poor quality include absence of around 25% of teachers every day.

Blooming Buds is a community based non formal educational program of URBAN AND RURAL JOINT ACCENTURE (URJA) started on 16<sup>th</sup> May 2017, supported

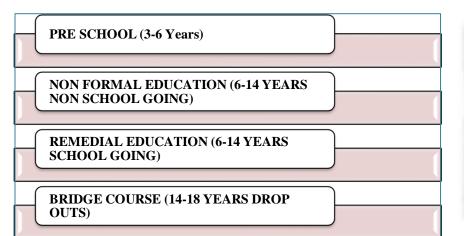
by local MLA Sh. Nitin Tyagi (AAP), group of philanthropists and Community Volunteers, in Khadar Pusta 10 of Lakshmi Nagar, Delhi, The program is committed to provide the basic education and Healthcare facilities with social development Support to marginalized section of the community.



URJA believe in a holistic approach to education and plan to cover everything from basic literacy to analytical and emotional skills, physical well-being and vocational training, which emphasizes the development of physical, emotional, and intellectual skills and sees them as fundamentally interconnected. The approach is fundamentally practical, and designed to prepare children for real life after they graduate.

Education is both the means a well as the end is better life as it empowers on individual to earn his/her livelihood and increases awareness on a range of issues-from health care to appropriate social behavior to understand one's right and in the process evolve as a better citizen.

## **URJA'S EDUCATIONAL INITIATIVES INCLUDE**





It works for education for needy children who are under difficult circumstances such as child labour, poverty, street and run away children, disaster struck children and slum children. Special emphasis is given on Girl's Education, So that they and their families get empowered. A large number of girls are involved in

the educational and cultural activities the ratio of girls and boys is 3:1.

The children are taught basic moral science classes with the basic teaching materials provided by URJA. The poor children are also involved in extracurricular activities. In addition to regular teaching system, all students' avail of study materials and recreational activities are also introduced from them.





#### **THEMATIC GOALS**

To provide quality education to underprivileged children

To work towards parental participation in children's th

to provide a system of non-formal education to

underprivileged children for entry into the formal To provide on-going support to those enrolled in the formal system so that they do not drop out of school

To build a self sustainability model for the growth and development of the community

# **RESEARCH STUDY**

URJA was involved as field investigator partner for data collection and conducting Focus group discussion with Department of Psychiatry, All India Institute of Medical Sciences, in the research Study supported by



World Health Organization (WHO), titled "Evaluation of validity, reliability and utility of ICD-11 proposed diagnostic guidelines among transgender (Hijra) people".

The rationale of the study was the issue of classification of transgenders is at cross-roads. On the one hand many communities and civil societies alike advocates for removal of categorization transgenders from the classificatory system of diseases, there also exists concerns that removal from classificatory



systems may make health systems for the transgenders relatively inaccessible.

The proposed changes to the existing ICD-10 classificatory system in the section on transgenders are significant, and need testing at field level in Hijra population to assess their reliability, validity and utility against the existing classificatory systems.

There is therefore need to rethink the placement of transsexualism in classification as well as the reconceptualization and the corresponding adequacy of diagnostic guidelines of transsexualism to describe the full spectrum of gender variant people seeking medical treatments. So the working group constituted for recommending revision in existing ICD-10 criteria for transgenders have proposed a number of changes. These proposals need field testing in a variety of relevant healthcare settings in different WHO regions, particularly in low and middle countries. This study constitutes one such field test of the working Group's proposal related to transgenderism in childhood, adolescence and adulthood.

#### **INTERNATIONAL YOGA DAY**

Yoga heals our mind, body and soul and hence, it won't be wrong to say that this healthy practice helps to maintain sanity in our day to day life. Yoga is believed to be practiced for over 5000 years now and people from all walks of life, caste, creed and age have adopted it to lead a happy lifestyle. To mark its importance, International Day of Yoga is celebrated every year on 21<sup>st</sup> June, 2017 As the countdown has begun and before you pull out your yoga mats to rejoice the occasion, here are a few glimpse of the day with our young buds practicing yoga.







### **BAL CHETNA SHIVIR**

As the social development of the community is considered, URJA has initiated the BAL CHETNA SHIVIR in July 2017 in Association with ART OF LIVING, which is a dynamic program for the less privileged children of society that aims to empower

children and help them rise to their full potential, by way of interactive games, group discussions, creative assignments and stress elimination techniques like breathing, pranayam and meditation. At the end of the program, children are fully equipped with tools that help them deal with situations, break their personal barriers and inspires them ready to take on the everyday challenges life with a renewed sense of confidence.

During these 5 days shivir, children participated in seva activities on their own, joined the meditation and had learnt a lot from interactive games and processes directed at inculcating and creating awareness about the basic human values which would encourage them to be a better social being. Children have also started making change in the community itself.







## Here we can heartily say "The process of change has began"!

Children practice meditation daily before starting the regular class in the centre and eagerly wait for their weekly follow-ups class. It enhanced their performance in academics and inculcates moral values to become a responsible human being.

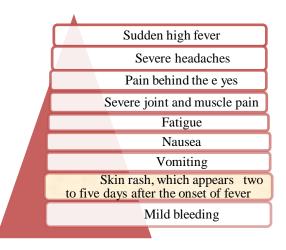


# **HEALTH TALK ON DENGUE**

Health talk was initiated with an interactive session on 20<sup>th</sup> July, 2017 with participation of 53 community members by Dr. Sama Shelly. Participants were notified about general diseases which usually occur during summers including adverse effects of Dengue, its symptoms, how it is transmitted and prevention.

Sessions highlights:

## Symptoms of Dengue





#### Dengue prevention in slum Perspective

- Stay away from heavily populated residential areas, if possible
- Keep your house clean and tidy
- Do not leave stagnant water lying anywhere in or around the house. It's very dangerous as these misquotes lie on this stagnant water only, it doesn't matter if it is dirty or clean.
- Use mosquito repellents, even indoors
- When outdoors, wear long-sleeved shirts and long pants tucked into socks.

- Make sure window and door screens are secure and free of holes. If sleeping areas are not screened, use mosquito nets.
- To reduce the mosquito population, get rid of places where mosquitoes can breed. These include old tires, cans, or flower pots that collect rain. Regularly change the water in outdoor bird baths and pets' water dishes.

A take home key message was circulated as:

"If anyone have symptoms of dengue, speak to your doctor and get checked as soon as possible. If someone in your home gets dengue fever, be especially vigilant about efforts to protect yourself and other family members from mosquitoes. Mosquitoes that bite the infected family member could spread the infection to others in your home".

## **HEALTH CAMP**

A community health checkup was organized on 2<sup>nd</sup> August, 2017 in order to address the health status of the community Yamuna Khadar Pusta 10. Interaction with the community members with medico professionals reveals that the females of the community were highly anemic and the children under 14 years were malnourished. With support of our doctor general medicines of Iron and Folic Acid were dispensed among the Ante Natal Females.

The health check-ups were followed by the interactive discussion with the community on the issues like Antenatal and Post natal care, Anemia, Malnutrition, Menstrual and adolescent health issues.







#### **CHILDRENS DAY**

It is an old saying that if we have to enhance the rise of our nation, we have to build our future generation strong. Thus forth children which are considered as the future of nation are truly entitled for the upliftment of the society and development of the country. In order to cherish the bright future of the



nation, URJA focuses on overall development of the children in terms of academics, physical and mental nurturing of the children.

A day highly dedicated to the young ones is celebrated as Children's Day (Bal



Divas) on 14th of November every year. Here the day was celebrated with the children dwelling in the slum who actually are partially abandoned in their future perspective. The moment was cherished by team URJA and the children, by enhancing their overall growth and development.

A small workshop took place to make them learn, how to make the small playing

items with waste products which actually cherish their childhood as most of the children are not in a condition to afford the items from the market. The workshop was followed by outdoor games and other fun activities which refines their childhood and



comes up with the flammable youth of the nation.

#### **NUTRITION DAY**

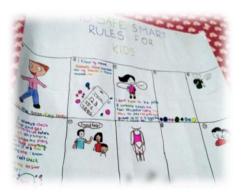
A nutrition day was organized and celebrated to improve knowledge and awareness of malnutrition in Slum dwellers and to overall enhance the quality of nutritional care. In order to enhance the nutritional value in children URJA organized a "Murmura Party" in which a nutritional value of Murmura was compared with the other junk stuff availed by the children in slums. Children were highly excited to self-help themselves to make some snacks made from natural and homemade eatery. The children were carrying additional ingredients available in their homes, to enhance the flavor of Murmura. The concept was highly appreciable by the parents and other community members as the theme was to improve the health and hygiene of the community by homemade remedies.



#### **MY SAFE CIRCLE**

#### (Child Safety)

In India, a child is sexually abused every 15 minutes, according to the latest government figures. Child sexual abuse is a serious and widespread problem in India as it is in many parts of the world today. The trauma associated with sexual abuse can contribute to arrested



development, as well as a host of psychological and emotional disorders, that some children and adolescents may never overcome. When sexual abuse goes unreported and children are not given the protective and therapeutic assistance they need, they are left to suffer in silence. Some of us have personal experience – very personal experience – with childhood sexual abuse, Which makes it harder to talk about but makes it even more important to be open to sharing and learning from one another, too. Thus forth URJA has initiated a drive to make children aware by means of

teaching them the concept of "GOOD TOUCH AND BAD TOUCH". The sessions took place on 25th March, 2018 under the observation of a Child Psychologist in which the child abuse issues were addressed in terms of audio visual mode and focused discussions with adolescent kids and make them aware to lead a PEER based approach within the community by mentoring their siblings and the young



ones within their surroundings. The main object of the program was to sensitizing children about various issues and about good touch bad touch, makes them emotionally strong and helps them to grow normally and equip them so that they are ready to face and handle any odd situation or person coming their way.



Poems by Kalam

# Song of Youth

As a young citizen of India, Armed with technology, knowledge and love for my nation, I realize, small aim is a crime.

I will work and sweat for a great vision, The vision of transforming India into a developed nation, Powered by economic strength with value system

I am one of the citizens of the billion; Only the vision will ignite the billion souls. It has entered into me;

The ignited soul compared to any resource Is the most powerful resource on the earth, Above the earth and under the earth.

I will keep the lamp of knowledge burning To achieve the vision - Developed India If we work and sweat for the great vision with ignited minds, The transformation leading to the birth of vibrant developed India will happen.

I pray the Almighty: "May the divine peace with beauty enter into our people; Happiness and good health blossom in our bodies, minds and souls"

-A P J Abdul Kalam



## **URBAN AND RURAL JOINT ACCENTURE**



#### **CONTACT US**

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#### How can you help us

Your small contribution of donation brings a better change in people's lives by helping us in our mission. All the donations are exempted under section 80G of the Income Tax Act.